



I'm sort of like a Swiss Army knife of creativity, adaptable to any task thrown my way. Marketing and design, after all, is a game of perspectives, always shifting and evolving. Efficiency is my middle name—actually, it's Anthony—but either way, I execute with efficiency to ensure efficient execution.

At the core, I'm a designer through and through. I thrive on the process of conceptualizing, creating, and nurturing ideas to fruition. Over my design journey, I've racked up a wealth of experience in:

Branding
Wordpress Design
Social Media Design
Web and Social Analytics
Color theory
Typography

Video & Photo Editing
Videography
Photography
2-D Animation
Application UI /UX Mock-Ups
Stationary Layout and Design

Scan to view
my website and
portfolio.



W O R K H I S T O R Y

TimePayment August 2018 - Current Marketing Manager / Creative Director

I started out at QuickSpark in 2018, and in 2021, QuickSpark was acquired by TimePayment Corp. Since then, I oversee the creation and upkeep of TimePayment's marketing assets across all its multiple verticals and various brands, QuickSpark, LeaseQ, Wheaten Financial, and Waste Funding. All each servicing different customer bases of the equipment financing industry. I am tasked with aligning my teams efforts directly with sales and marketing strategies. From inception to implementation, I orchestrate cross-departmental collaboration to ensure the messaging and visual identity across all channels remains consistent.

My primary focus is crafting B2B marketing materials tailored to diverse industries. This encompasses the development of both generic branded content suitable for any business and customized designs targeted at specific market segments. My expertise spans extensively across digital platforms as well as print mediums, ensuring comprehensive coverage of our marketing initiatives.

GoDaddy April 2016 - August 2018 Sr. Logo Designer

I specialized in creating digital identities for start-ups and small businesses, translating their ideas into modern logo concepts. With strong project management skills, I maintained a high customer satisfaction rate while handling over 40 branding projects. Additionally, I contributed to internal projects such as departmental logos, infographics, and designed the GoDaddy Professional Web Services 10th Anniversary Pin.

Contract Ongoing Creative Designer

I engage in contractual work with multiple companies, offering comprehensive design services tailored to their needs. I specialize in branding for new businesses, covering logo design, typography, Wordpress website development, social posts and the creation of social media channels. My recent clients include:

AZ Crown | The Crown Room | Kinfolk Home Loans | Apricity Capital | EasyFi | Intertec Engineering

Disclaimer

I am a Adobe Creative Suite and Mac Enthusiast. Illustrator, Photoshop, After Effects, Indesign, Premiere, and Firefly.

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