



PROFILE

Energetic, creative and bursting at the seams with excitement – this is how most would describe me. I think more accurately I describe myself as a father, comic enthusiast, and a gamer that loves to spread purpose with art and conceptual design in the most creative of ways. I will never stop developing new skills in the occupation of a graphic designer.

OBJECTIVE

To obtain a position as a creative specialist in an environment where I can use my creativity to its full potential. To continue to expand my portfolio by learning new skills and constantly challenge myself.

PROFESSIONAL EXPERIENCE

Creative Designer

QuickSpark – Tempe, AZ | 08-18 to Current.

I am responsible for the design and maintenance of our marketing assets to support QuickSpark’s marketing and sales goals. From concept through execution, I bring our brand to life and keeping it consistent across all our various touch points.

- Manage all Internal Branding
- Social Media Graphics and Promotions
- Manage External Client Design Requests
- Marketing Content - flyers, posters, email banners, infographics, gifs, videos
- Execute Brand Consistently Across all Creative Materials

Sr. Logo Designer

GoDaddy – Scottsdale, AZ | 04-16 to 08-18

I assisted in the modification of the Logo Design process to make it more efficient. Achieved the highest customer satisfaction rating in the company. Taking ideas, notes and/or sketches from customers, providing current and modern logo concepts. Managing a bucket of 40 + customers and also have worked on internal company designs such as:

- Info graphics
- Shirt Design
- Collateral Design

Creative Designer, Contract

Octane Thrills - San Tan Valley, AZ

Conveyed thrilling experiences graphically to match a high octane adventure.

- Advertising • Stationary Layout and Design
- Aerial Videography
- Photography
- Animation

SKILLS

Adobe Photoshop	
Adobe Illustrator	
Microsoft Word	
Adobe InDesign	
Adobe After Effects	
Microsoft Excel	
Adobe Acrobat	

EXPERIENCE

Branding
 2-D Animation
 Photo Editing
 Photography
 Aerial Videography
 Social Media Design
 Web and Social Analytics
 Stationary design and layout
 Conceptual design
 Video editing
 Typography
 Color theory

CONTACT

16629 S 30 th Dr, Phoenix, AZ 85045
 t: 480-228-0122
 e: Designs@BlakeRussian.com
 w: BlakeRussianDesigns.com